

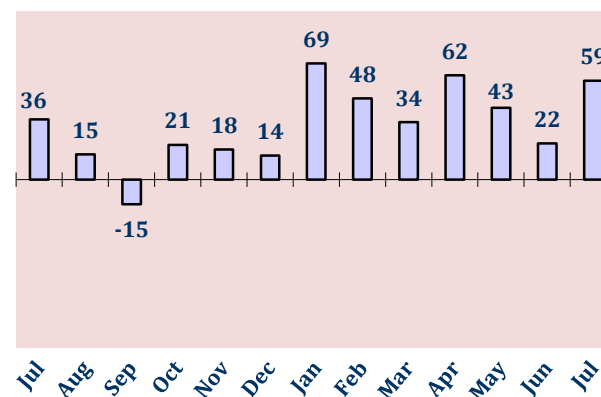
# EFAMA INVESTMENT FUND INDUSTRY FACT SHEET <sup>(1)</sup>

## JULY 2014 DATA

### Net Sales (EUR bn) <sup>(2)</sup>

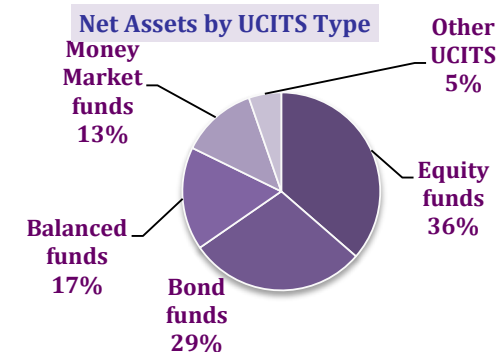
UCITS	July	June	2014
Equity	11.6	2.1	62.2
Bond	16.6	12.7	138.4
Balanced	15.1	17.7	113.5
Other UCITS	-2.4	4.5	12.1
<b>Sub Total Long Term</b>	<b>40.9</b>	<b>36.9</b>	<b>326.2</b>
Money Market	17.9	-15.4	10.1
<b>Total UCITS</b>	<b>58.8</b>	<b>21.5</b>	<b>336.3</b>
Non-UCITS	July	June	2014
Special	12.9	4.5	61.0
Real Estate	0.1	1.1	4.4
Other Non-UCITS	3.0	2.7	24.1
<b>Total Non-UCITS</b>	<b>16.0</b>	<b>8.2</b>	<b>89.4</b>
<b>Grand TOTAL</b>	<b>74.7</b>	<b>29.8</b>	<b>425.8</b>

### UCITS Net Sales (EUR bn)



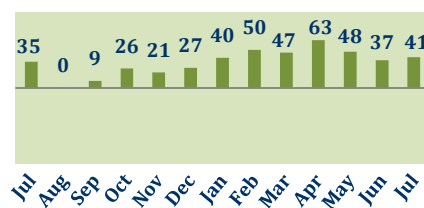
### Net Assets (EUR bn) <sup>(3)</sup>

Category	July	% change <sup>(4)</sup>	end 2013
UCITS	7,618	1.2%	6,932
Non-UCITS	3,043	1.0%	2,836
<b>Total</b>	<b>10,661</b>	<b>1.2%</b>	<b>9,768</b>

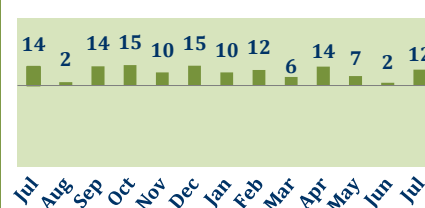


### Net Sales of Long-Term UCITS (UCITS excluding Money Market Funds)

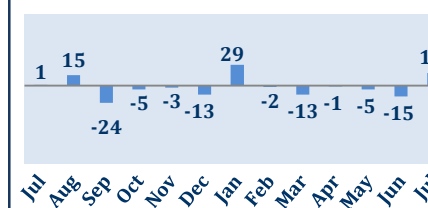
#### Long-term Fund Net Sales (EUR bn)



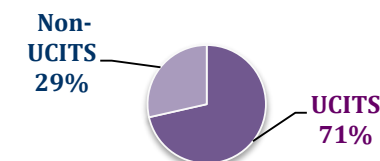
#### Equity Fund Net Sales (EUR bn)



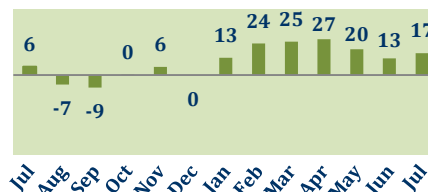
#### MM Fund Net Sales (EUR bn)



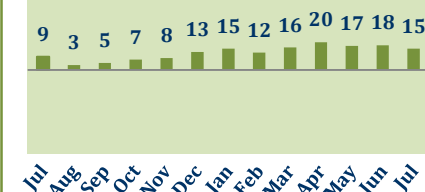
### UCITS/Non-UCITS Net Assets



#### Bond Fund Net Sales (EUR bn)



#### Balanced Fund Net Sales (EUR bn)



#### Special Fund Net Sales (EUR bn)



### Worldwide Assets (EUR bn)

Regions	Mar 14
USA <sup>(5)</sup>	12,203
Europe <sup>(6)</sup>	10,156
Asia and Pacific	2,764
America excl. USA	2,188
<b>World</b>	<b>27,434</b>

(1) Based on data collected from participating national associations (more than 99% of European investment fund assets); (2) UCITS in the sense of publicly offered open-ended funds; non-UCITS include other nationally regulated funds; (3) for countries reporting assets on a monthly basis; (4) change on previous month; (5) mutual funds; (6) for countries reporting assets each quarter, including non-UCITS.